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Contact: Allison Kausar, Marketing Director, Via Seating . p. 775-636-1637 . e allison@viaseating.com

Via Seating Launches New Website.

Faster & Easier to use while maintaining a Quality, High Design Aesthetic.

Sparks, NV (Tuesday, November 2, 2022): Via Seating has officially launched our brand new www.viaseating.com. The challenges of this refresh & full rebuild were to make the website easier to use and faster to navigate without sacrificing on delivering a captivating and quality look & feel. We achieved this through doing a deep dive with partner & specifier feedback into each product, category & element of our full value proposition. The result is a fast & straightforward, but lovely & intriguing user experience from page to page.

"This rebuild was a highly collective effort. Over the last couple of years as we have been navigating changes with our specifiers, we have been keeping our listening ears fully open to their feedback. We're all facing challenges of shifting hybrid work approaches & rising prices. It has never been more crucial to make the browsing, bidding & quoting processes easy for our customers," says Allison Kausar, Marketing Director of Via Seating.

Some of the key changes of the new viaseating.com include robust collection & product pages with drop-down quick nav menus for jumping around the single load, same page content now including our Spec It custom build & quote software, easy filter category pages, an expansive designer library & extensive supporting content on topics like our quick ship program—48 hour manufacturing time on all indoor categories—our design process and so much more. Listen in to our guided walkthrough on our YouTube channel here.

About Via Seating: Founded 34 years ago in Sparks, Nevada, Via Seating manufactures and distributes contract seating solutions specifically designed for North American customers. Their portfolio of products covers task, conference, lounge/collaborative, multi-use, executive & outdoor seating. Via Seating is a seating specialist and was the first to offer its entire range of seating within a 48-hour manufacturing time.

Media Contact:
Allison Kausar
Marketing Director
Via Seating
775-636-1637
allison@viaseating.com