

via[®]
SEATING

Joí
An Introduction





Joí

Designed by S.I. Design

Joí is simplicity with presence. It draws the eye and offers a casual sitting experience wherever it is placed. A tantalizing array of color options are offered across seat trim. This rests atop a polished, beech wood base available in low stool & bar stool heights. The sleek, bar stool affords an ample foot ring color matched to the seat trim to create synergy and continuity in design.



Experience Joí

Play with Color

on seat trim & the bar stool's foot ring



Anthracite



White



Loch Blue



Inland Green



Coral Red



Gold Star

Polished Beech
4-Leg Base



Synchronized
Frame Color



Stool



Bar Stool

Joí Options

Models



532
Bar stool



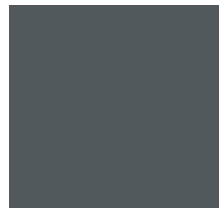
530
Stool

Base Finish



N
Natural beech wood
with a polished finish

Framework Colors (Seat Trim + Footring)



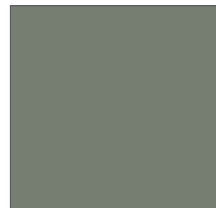
23
Anthracite



24
White



25
Loch blue



26
Inland green



27
Coral red



28
Gold star



Design

Lorenzo Negrello was born in Pádova in 1953. He graduated in Architecture in Venice in 1977. From 1978 to 1988, he was a teacher of design at the Institute of Art in Pádova and at the Art Lycée in Venice. Between 1980 and 1996, designer Lorenzo Negrello worked in partnership with architect Paolo Scagnellato, with two projects being nominated for the "Compasso d'Oro" Industrial Design award.

In 1996 Lorenzo founded S.I. Design with designers Mirco Pegoraro and Mauro Naletto. S.I. specializes in furniture design, particularly for offices and communal spaces. Today, their team of eight focuses on design and technical assistance in product development utilizing advanced modeling programs.



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